



SHUTTERFLY 2023 Social Impact Report

OUR PURPOSE

At Shutterfly, we make life's experiences unforgettable. And we believe **everybody** deserves to experience unforgettable moments.

OUR WORK



Across the company, Shutterfly and our family of brands continued our legacy of significant and meaningful community outreach in 2023, including partnerships, programs, grants, and employee volunteerism. Our work comes to life through companywide efforts, local chapter engagements, the Lifetouch Memory Mission, the Employee Hardship Fund, and our signature consumer facing platform, the Open Door Project.



In 2023, we donated more than \$650,000 in cash, nearly \$750,000 worth of in-kind donations, and engaged more than 450 volunteers who spent nearly 1,400 hours making a difference in communities.



IMPACT SNAPSHOT

\$667,982
in cash grants

1,361
volunteer hours from

446
employees

\$93,845
in in-kind gifts, and

\$650,000
in material donations

Through the Open Door Project, we supported the life-changing goals of our signature partners, Best Buddies and Covenant House.

Best Buddies International is changing the lives of individuals with intellectual and developmental disabilities (IDD).



- Over 120,000 participants worldwide
- One-to-One Friendship chapters in 2,804 schools
- 9,503 Citizens and 4,728 e-Buddies in the One-to-One Friendship program outside schools
- 2,179 participants in the integrated employment program working 2.15M hours, earning \$33M
- 2,008 Ambassadors in the Leadership Development Program

Covenant House International facilitates wraparound assistance for youth experiencing homelessness.

- 58,000 young people supported across 5 countries
- 790,000 nights of housing provided
- 1.7M meals served
- 24,000 medical visits and 3,800 youth engaged in mental health services
- 3,200 youth enrolled or remained in school and 1600 youth engaged in on-site educational programs
- 3,300 youth engaged in workforce development programs and 2,500 young people employed
- 2,600 youth moved to stable housing

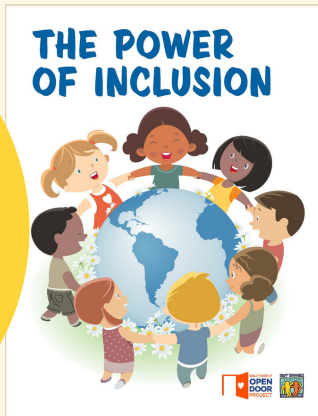


Through the Open Door Project, our goal is to help provide access to life's milestone moments to all. And, true to our mission, we help celebrate those milestones along the way. In 2023, we found opportunities to amplify the incredible work of our partners in ways that bring Shutterfly's mission to life, and help us make life's experiences unforgettable.

POWER OF INCLUSION

Our friends at Best Buddies know all about the power of friendship, and that making friends and nurturing relationships begins with inclusion. In August, we created a Friendship Toolkit with Best Buddies in celebration of National Friendship Day. The toolkit is designed to help caregivers, teachers, parents, and students explore how simple acts of kindness can have significant impact on others' feelings of inclusion. The toolkit, with accompanying video testimonial from Best Buddies participants, is available to download and was also shared across Best Buddies' network of 2,500 schools nationwide.

"This National Friendship Day, we're launching the Power of Inclusion, a movement encouraging all of us to share an extra smile, say hello, and help create a more inclusive world. Who knows, a simple gesture could just be the spark to a whole new friendship."

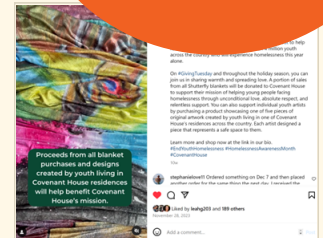


SPREAD WARMTH, SHARE LOVE

At Covenant House, a safe place to sleep is just the beginning for youth experiencing homelessness. During Youth Homelessness Awareness Month, we invited our Shutterfly customers to help us Spread Warmth and Share Love by participating in our holiday blanket campaign, where we donated 3% of sales from each blanket sold, up to \$10,000. We kicked off the campaign by giving Shutterfly blankets to the 400 volunteers who slept out in Times Square on November 16th to raise awareness of the crisis of youth homelessness. And we were honored to highlight original Covenant House youth artwork in our Art Library for customers to purchase throughout the holiday season.



"Each Covenant House youth artist was compensated for their original artwork, and designed a piece that represents a safe space to them."



Throughout the year, employees volunteered at career advancement workshops with Covenant House, and Lifetouch team members photographed multiple Covenant House and Best Buddies events, including a special portrait session for young mothers and their babies for Mother's Day. We delivered Buddy Journals for nearly 10,000 buddy pairs to celebrate a year of friendship together, and we supported events with in-kind materials like invitations, canvases, banners, information cards, and more.

Local Chapter Contributions

Dedicated Shutterfly employees at multiple sites extended the reach of Shutterfly's Open Door Project by engaging with local community organizations. We provided grants and employee volunteers to organizations supporting marginalized communities, at-risk youth, people experiencing homelessness or hunger, veterans, and more. In 2023 alone, more than 400 employees across the country and in Haifa, Israel, engaged in chapter-led local volunteer events, contributed significant in-kind donations, and gave more than \$125,000 back into the local communities where we live and work. Highlights included several engagements with local food banks and food pantries, toy drives, Veteran's Day activities, and workforce readiness support.



"Giving back to our communities not only emphasizes Shutterfly's dedication to sharing life's joy but it is also a rewarding and life-changing experience for our employees. It makes for an amazing day of volunteering when one of our employees shares how much the opportunity or that specific charity personally impacts them for the better. Giving back to our community sparks joy and our employees bring that feeling back to their day-to-day responsibilities here at Shutterfly."

-Amy Crist, Account Development Director and Tempe Foundation Lead



EMPLOYEES HELPING EMPLOYEES



Shutterfly is proud to offer an Employee Hardship Fund, which provides financial assistance to employees and their family members when tragedy or crisis strikes. Since its inception in 2016, more than **\$300,000** has been granted to employees in need, and more than **\$60,000** has been contributed by employees to help one another. In 2023, we granted more than **\$77,000** to **40** employees in their hour of need.

Lifetouch Memory Mission

Since its inception in 2000, Lifetouch has organized 18 week-long trips, traveling to nine destinations around the world including Haiti, Puerto Rico, Jamaica, Kosovo and more, for a week of intensive volunteer service. On each trip, nearly 50 volunteers representing national partners in education and company employees work side by side to invest in communities that need it most. Over the years, the Lifetouch Memory Mission has contributed more than **6,000 days of service** from more than **500 volunteers**. In 2023, volunteers traveled to Guatemala to help a rural community build a more environmentally responsible school out of plastic bottles and inorganic trash. In addition to building the school, volunteers took portraits of the community's K-6th grade school children, which were delivered on the last day of the trip.



Want to learn more about the Shutterfly Foundation and get involved in the Open Door Project? Contact us!

 foundation@shutterfly.com

 www.shutterflyinc.com/open-door-project

