



SHUTTERFLY OPEN DOOR PROJECT

2022 IMPACT REPORT

**At Shutterfly,
we make life's experiences unforgettable.**

And we believe that **everyone** deserves to experience unforgettable moments. That's why, in 2022, we launched the Open Door Project: to help all people access more of those moments, creating lasting memories.

We open doors to important personal milestones like prom, graduation, first jobs and first apartments. And we help enable, prepare for, and celebrate those milestones along the way.

Through a range of partnerships, programs, grants and employee volunteerism, we engage with our local communities across the country and beyond, helping open doors to support communities that need it most.

IN 2022, WE DONATED:



nearly
\$300,000
in cash and
grants



more than
\$225,000 of
in-kind
products



more than **700**
volunteer hours
via more than **500**
employees

MEET OUR SIGNATURE PARTNERS:

BEST BUDDIES and COVENANT HOUSE



Best Buddies International is changing the lives of individuals with intellectual and developmental disabilities (IDD).

- Over **95,000 participants** worldwide
- **2,938 One-to-One Friendship chapters** in **2,423 schools**
- **7,858 Citizens** and **3,236 e-Buddies** in the One-to-One Friendship program outside schools
- **1,787** participants in the **integrated employment program** working **1.8M hours, earning \$25M**
- **467 Ambassadors** in the Leadership Development Program



Covenant House International facilitates wraparound assistance for youth experiencing homelessness.

- **43,000 young people** supported across **6 countries**
- **730,000 nights of housing** provided
- **1.6M meals** served
- **29,000 medical visits** and **4,100** youth engaged in **mental health services**
- **160 high school diplomas** earned
- **2,900** youth engaged in **workforce development programs** and **2,500 young people employed**

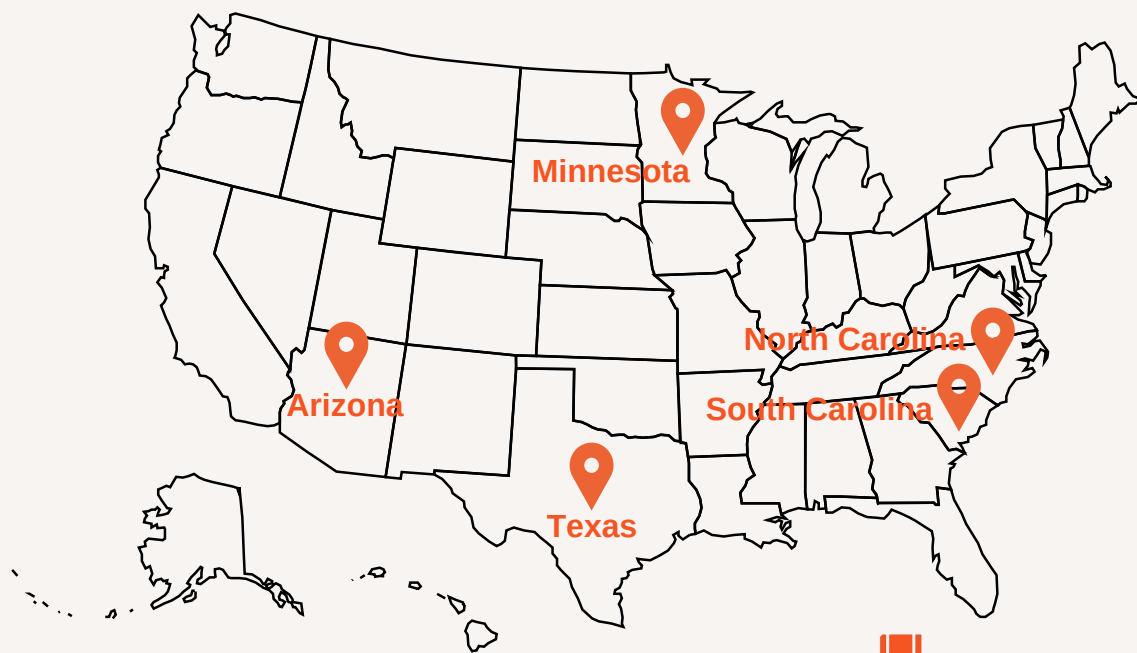
Through grants, employee volunteerism, and customer activations, we began our efforts to support and amplify the tremendous work of Best Buddies and Covenant House - not only through needed dollars, but also in ways that are uniquely Shutterfly.

We supported It's a Match! parties across the country, where youth with IDD are partnered with volunteer buddies. We provided photography at select events, and designed Buddy Journals for nearly 10,000 buddy pairs to celebrate a year of friendship together. Our employees volunteered at Leadership Training events with Best Buddies, and several Shutterfly employees directly volunteered to be part of the Best Buddies friendship program.



We sponsored an LGBT+ Prom for Covenant House youth, and during the holiday season, invited customers to join us in our efforts, donating 10% of sales from a curated holiday collection back to Covenant House through November and December.

LOCAL CHAPTERS LED THE WAY WITH COMMUNITY INVOLVEMENT



Dedicated Shutterfly employees at multiple sites extended the reach of Shutterfly's Open Door Project by engaging with local community organizations. We provided grants and employee volunteers to organizations supporting marginalized communities, at-risk youth, people experiencing homelessness or hunger, veterans, and more.



EMPLOYEES HELP EMPLOYEES THROUGH THE SHUTTERFLY EMPLOYEE HARDSHIP FUND

Shutterfly's Employee Hardship Fund provides financial assistance to employees and their family members when tragedy or crisis strikes.

SINCE 2016

MORE THAN \$60,000 CONTRIBUTED BY EMPLOYEES



NEARLY \$250,000 GRANTED TO EMPLOYEES IN NEED

IN 2022



\$64,221

granted to



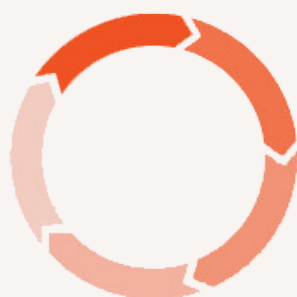
31 EMPLOYEES IN NEED

LIFETOUCH MEMORY MISSION DELIVERS DECADES OF IMPACT

The Lifetouch Memory Mission has been serving communities in need for more than twenty years. Since 2000, Lifetouch has organized 18 week-long trips across nine global locations.

MORE THAN 500 VOLUNTEERS

PHOTOGRAPHED, PRINTED, DELIVERED 6,000 STUDENT AND FAMILY PHOTOS



FROM 48 STATES AND 5 CANADIAN PROVINCES

TRAVELED TO 9 GLOBAL LOCATIONS



Lifetouch will host Memory Missions in Guatemala in January 2023 and 2024.